

*Trade Mission to 赴日本东京考察团*  
**Tokyo, Japan**

*5th - 8th November 2018*



吉隆坡暨雪兰莪中华总商会（隆雪中总）  
**The Chinese Chamber of Commerce and Industry  
of Kuala Lumpur and Selangor (KLSCCCI)**

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**The Chinese Chamber of Commerce and Industry  
of Kuala Lumpur and Selangor (KLSCCCI)**

## Contents

1.	Brief Introduction of KLSCCCI -----	page 3 - 4
2.	Brief Introduction of KLSCCCI Fintech & Capital Market Committee -----	page 5
3.	Profile of Delegation Members	
*	Dato' Liew Sew Yee -----	page 6 - 7
*	Mr. Lee Yew Chen -----	page 8 - 9
*	Mr. Chin Chee Seong -----	page 10 - 11
*	Mr. Gan Chooi Yang -----	page 12 - 13
*	Datuk Chan Mung Bong -----	page 14 - 15
*	Mr. Eng Kin Hoong -----	page 16 - 17
*	Mr. Chang Wai Hoong -----	page 18 - 19
*	Ms. Koh Lee Ching -----	page 20 - 21
*	Mr. Ku Yee Fei -----	page 22 - 23
*	Mr. Shahrin Sharil -----	page 24 - 25
*	Ms. Ng Yee Kim & Mr. Tei Yuan Wei -----	page 26 - 29
*	Ms. Siow Lee Ching -----	page 30 - 31
*	Mr. Henrick Leow -----	page 32 - 33
*	Mr. Kelvin Koh How Loon -----	page 34 - 35
*	Mr. Andy Yek Hock Siang -----	page 36 - 37
*	Mr. Hong Yu Liing -----	page 38 - 39
*	Dato' Raymond Lam Chee Keong -----	page 40
*	Ms. Ching Suh Miao & Mr. Kew Si Cheng -----	page 41

## 简介 Brief Introduction

吉隆坡暨雪兰莪中华总商会（隆雪中总）是马来西亚中华总商会（中总）属会之一，创立于1904年3月27日，是吉隆坡及雪兰莪地区华商的最高领导机构，也是马来西亚最活跃的商会之一。由于吉隆坡是马来西亚的政治与经济中心，本会的各项活动深受各界的重视。

The Chinese Chamber of Commerce and Industry of Kuala Lumpur and Selangor (KLSCCCI) is one of the Constituent Chambers of the Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM). KLSCCCI which was founded on 27 March 1904, is one of the foremost institutions representing the Chinese business community in Kuala Lumpur and Selangor regions. It is also one of the most active Chambers of Commerce in Malaysia. The various activities of the Chamber have attracted the attention of the Government as well as of the private sector by virtue of the fact that the Chamber is strategically located in Kuala Lumpur which is the centre of Malaysia politics and economics.

## 会员 Membership

本会会员性质共分四种：

1. 商团会员；2. 公司/商号会员；3. 个人会员；4. 附属会员。目前本会共有超过2,400名会员。每个商团都有其本身的会员，这些会员也自然成为本会的间接会员，如果把间接会员也计算在内，则本会的会员总数超过3万名。

The membership of the Chamber comprises the following categories: (a) Trade Association; (b) Firm / Company; (c) Individual and (d) Associate Member. Currently there are more than 2,400 direct members. Each and every trade association has its own membership and their members are indirect members of the Chamber which if taken into account are well exceeding 30,000 in number.

## 组织 Organisation

会员大会是本会的最高权力机构，会员大会闭会期间，依章程规定选出45名董事（10名商团董事、35名个人或公司/商号董事）组成董事会，必要时董事会可另委任不超过4名董事加入。

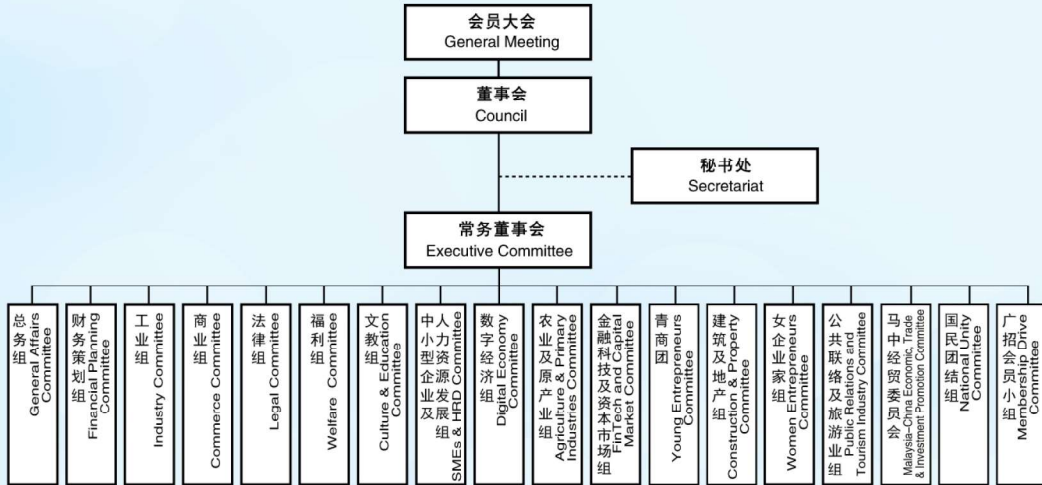
为应会务发展的需要，本会设有总务组、财务策划组、工业组、商业组、法律组、福利组、文教组、中小型企业及人力资源发展组、数字经济组、农业及原产业组、金融科技及资本市场组、青商团、建筑及地产组、女企业家组、公共联络及旅游组、马中经贸委员会、国民团结组及广招会员小组等分头工作。

The General Meeting of members of the Chamber shall constitute the supreme authority of the Chamber. The Council which consists of 35 members elected from among the individual and / or firm members, and 10 members elected from among trade association members are formed to manage the affairs of the Chamber after the General Meeting. The Council may, if deemed necessary, appoint not more than 4 members as additional Council Members.

To promote the activities of the Chamber, various committees like General Affairs, Financial Planning, Industry, Commerce, Legal, Welfare, Culture & Education, Small and Medium Enterprises & Human Resource Development, Digital Economy, Agriculture & Primary Industries, FinTech and Capital Market, Young Entrepreneurs, Construction & Property, Women Entrepreneurs, Public Relations & Tourism Industry, Malaysia-China Economic, Trade and Investment Promotion, National Unity and Membership Drive Committee are formed.

## 组织图

### Organisation Chart



## 会务方针

- 提高与促进我国的工商业发展
  - 工商事务谘询
  - 筹组工商业及农业考察团与举办展销会
  - 收集与分析国内外经贸讯息
  - 排解会员之间的商务纠纷
- 扮演政府与私人机构的沟通桥梁角色
  - 和政府与法定机构进行对话
  - 代表会员呈意见与建议
  - 向会员传达政策与条例
- 提倡社会福利，推广文化、教育工作
  - 资助慈善与社会福利机构
  - 提供大专助学贷款、中学助学金给清寒学子
  - 推广及赞助文娱活动
- 人力资源培训
  - 开办各类培训课程
- 出版刊物
  - 商讯

## Objectives & Activities

- To promote and enhance economic activities of Malaysia**
  - To deal with commercial and industrial enquiries
  - To organise trade and agricultural missions and exhibitions
  - To compile and analyse local and international trade and economic information
  - To resolve industrial and trade disputes among members
- To act as channel of communication between government and private sector**
  - To hold dialogue with various ministries and statutory bodies
  - To submit views and suggestions of the private sectors to the authorities
  - To keep members informed of government policies, rules and regulations
- To promote social welfare, cultural and educational activities**
  - To contribute towards charities and social welfare bodies
  - To provide scholarships and loans to deserving and needy students
  - To sponsor various social activities
- To promote human resource training**
  - To conduct human resource training courses
- Publication**
  - Berita KLSCCCI*

## Brief Introduction of Fintech & Capital Market Committee

FinTech & Capital Market Committee (formerly known as Information Technology Committee), one of the KLSCCCI working committees, is formed based on the objectives as follows:

- To review prevailing and new pronouncements of Finance and Capital Market policies, and Financial Technology (Fintech) Regulatory Framework and their implications on private sector.
- To review and propose/ feedback to the Council of KLSCCCI on Finance and Capital Market policies, and Financial Technology (Fintech) Regulatory Framework, where appropriate, for the mutual benefit of both government and private sectors.
- To participate in forums, conferences and respond to consultation paper which is relevant to financial and capital markets, and Financial Technology (FinTech) for better understanding, to suggest mutually beneficial approach and strengthen cooperation between the government and private sector in financial policies formulation.
- To undertake screening and exploration of Finance and Capital Market, and Financial Technology (Fintech) current/future trends that will greatly affecting private sectors in the long run and to propose action plans to complement the trend for the benefit of private sector and society as a whole.
- To encourage KLSCCCI members to leverage on the opportunities of Finance and Capital Market, and Financial Technology (Fintech).

## 金融科技与资本市场组简介

金融科技与资本市场组（前称资讯工艺组）为隆雪中总其中一个工作组，成立于以下宗旨：

- 审查金融和资本市场现行和新政策，以及金融科技监管框架，及其对工商界的影响。
- 审查金融与资本市场的政策，以及金融科技监管框架，并向隆雪中总董事会提出有利于政府和工商界的可行建议。
- 参加相关金融和资本市场，以及金融科技的论坛和讲座，并就有关咨询文件提呈反馈，以促成政府和工商界在制定金融政策方面更良好沟通与合作。
- 审视和探讨会对工商界长期造成重大影响之金融和资本市场，以及金融科技当前和未来趋势，并提出让工商界和整体社会受益的行动计划。
- 鼓励隆雪中总会员商家善用金融和资本市场，以及金融科技所带来的机会。



## Dato' Liew Sew Yee

**Advisor of Delegation –  
Deputy President of ACCCIM**

### **THONG FOOK CORPORATION SDN. BHD.**

Level 6, Weil Hotel  
No. 292, Jalan Sultan Idris Shah,  
30000 Ipoh, Perak,  
Malaysia.

Tel : +6 012 510 3123  
Fax : +6 05 255 0092  
Email : [syliew@thongfook.com.my](mailto:syliew@thongfook.com.my)

Type of Business : - Investment Holding company with business including snack food manufacturing, property and hospitality related business and also Health & Wellness company.

**Chairman**

## Company Profile

An investment holding company with the following businesses :

- 1) **Pagoda Foods (Malaysia) Sdn. Bhd.**  
Processing of groundnuts and production of other nut-based snack food under the PAGODA brand which was established in 1940s.
- 2) **Weil Resources Sdn. Bhd.**  
Property & Hotel – Hospitality related business, including food and beverages.
- 3) **Beeable Wellness (KL) Sdn. Bhd.**  
Health & Wellness – Provides alternative health therapy.



## Mr. Lee Yew Chen

**Head of Delegation –  
Chairman of FinTech & Capital  
Market Committee , KLSCCCI**

### FAVOR TECH SDN. BHD.

32 - BC - 20, Q Sentral,  
2A, Jalan Stesen Sentral 2,  
Kuala Lumpur Sentral,  
50470 Kuala Lumpur,  
Malaysia.

Tel : +6 012 387 1299  
Email : leeyewchen@favortech.net  
Website : www.favortech.net

- Type of Business :
- Develops, licenses and supports management software, ecommerce platforms, mobile applications & its related services.
  - Its best known products are the desk top Customer Relations Management System (FA-MMS) and FavorAPP mobile application.
  - Broaden services in the areas of e-commerce, e-wallet, ebusiness marching, appointment management, foreign currencies exchange and share trading related services.

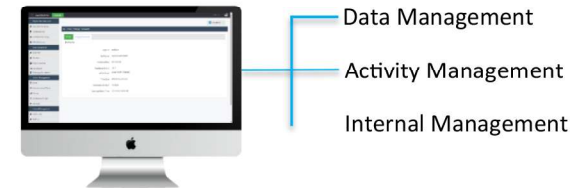
### Company Profile

**Favor Tech Sdn Bhd** is a Malaysian information technology company with head office in Kuala Lumpur. It was founded in 2015 and become a MSC status company in 2017. Favor Tech develops, licenses and supports management software, e-commerce platforms, mobile applications and its related services. Its best known products are the desk top Customer Relation Management System (FA-MMS) and FavorAPP mobile application.

Chairman



**FA-MMS** is a platform focusing on managing and connecting organization's members/-customers. This platform is able to provide comprehensive management functions to the users. All cross-organization FA-MMS platforms are functioning on the same level and users are able to communicate with each other in the same standard format. Cross organizations communication becomes effortless.



**FavorAPP** mobile application is the central feature of the entire system. Besides running on its own functions, it is also link to various external platforms. Users are able to perform multiple tasks without the need to download many other mobile applications. It saves users' phone battery and provide the one-stop service experience.



Going forward, Favor Tech will continue to strengthen its platform in the areas of e-commerce, e-wallet, e-business matching, appointment management, foreign currencies exchange and share trading related services.

### Objectives

1. To look for technology partner in AI aspect.
2. To look for business partners in the uncharted territories.



## Mr. Chin Chee Seong

**Deputy Head of Delegation –  
Deputy Chairman of FinTech &  
Capital Market Committee, KLSCCCI**

### **SEATECH VENTURES CORP. (NEVADA USA)**

No. 11-05 & 11-06, Tower A,  
Ave 3 Vertical Business Suite,  
Jalan Kerinchi Bangsar South,  
59200 Kuala Lumpur,  
Malaysia.

Tel : +6 012 219 8922  
Email : cschin@seatech-ventures.com  
Website : SEATech-ventures.com

Type of Business :  
- Corporate Venture Capital Investment and Consultation.  
- Investment in FinTech and Information Technology-based company.

## Company Profile

SEATech Ventures Corp offers a viable and sustainable tech-based corporates development and growth models that can be replicated across wide array of technology landscapes throughout Southeast Asia, mobilizing tech-based corporates to securitize and internationalize their companies with high return model and supporting local tech-community advancement through our strong resource-backing platform.

**C.E.O**



## Mr. Gan Chooi Yang

**Chairman of Public Relations  
and Tourism Industry Committee,  
KLSCCCI**

### SEPANG GOLDCOAST SDN. BHD.

4th Floor, Wisma CNI,  
No. 2, Jalan U1/17, Seksyen U1,  
Hicom Glenmarie Industrial Park,  
40000 Shah Alam, Selangor,  
Malaysia.

Tel : +6 03 5569 0800  
Fax : +6 03 5569 0900  
Email : ceosgc@sepanggoldcoast.com  
Website : www.sepanggoldcoast.com

Type of Business :  
- Application of the coating using automation.  
- Specialize in application of semipermanent coating on  
the glass by technology of transparent silicone film-forming  
composition which has its origin from Japan.



## Company Profile



### Group Background

The Kristalbond Group of Companies (KBG) is involved in the research and development, manufacturing and marketing of the product, KristalBond. KristalBond is a breakthrough Japanese invented chemical compound that is manufactured through a patented process known as 'transparent silicone film-forming composition'. This technology has its origin in Japan.

When applied, KristalBond forms a semi-permanent coating on the glass surface and possesses properties that differentiate it from normal coatings. Functionality is added to KristalBond to reduce harmful ultra-violet and infrared rays transmitting through the glass, thus enabling KristalBond to address issues such as energy savings and global warming.

The KristalBond Group owns the worldwide rights to conduct research and development, manufacture and market KristalBond. The Group believes that KristalBond has the potential to replace plastic film laminates with similar functionalities but with better durability and visibility. KristalBond may be applied to transportation vehicles, glass windows in buildings and computer peripherals such as display screens.

### About the Kristalbond Group of Companies

KBG comprises of 3 operating companies. The Group was established with the aim of sharing the above vision They are :-

- **KristalBond Technologies Sdn Bhd (KBT) Co. RN: 598680-K**  
Marketing and operations arm of the KBG where the departments like Technical Support, Engineering Support, Sales and Marketing, Finance, and Administration are situated.
- **KristalBond R&D Sdn Bhd (KBRD) Co. RN: 483404-V**  
Continuous product research, development and enhancements are conducted locally in specially built scientific labs.
- **KristalBond Manufacturing Sdn Bhd (KBM) Co. RN: 482531-D**  
Include manufacturing, packaging and labelling of the finished products for local as well as overseas use.



## Datuk Chan Mung Bong

**Deputy Chairman of SMEs & Human Resource Development Committee, KLSCCCI**

### **CORIDA SDN. BHD.**

No. 19, Jalan Serindit 2,  
Bandar Puchong Jaya,  
47100 Puchong, Selangor,  
Malaysia.

Tel : +6 012 337 5225  
Fax : +6 03 5882 6881  
Email : coridasb@corida.com.my

Type of Business : Automotive Service Equipment, Tools & Accessories

**Managing  
Director**

### **Company Profile**

- *Establish in 1986.*
- *31 years of track record (Automotive Equipment).*
- *Supply, installation, training and after sales service.*
- *Total number of staff = Over 60 people.*
- *We have been supplying to 3000 customers, 600 active accounts.*
- *Board of Directors and Top Management with total of 50 years market experiences in the Automotive Service Equipment and related business.*

*Turn over for year 2014 about RM20 Million*

### Sales & Service Divisions

- *OEMs*
- *Oil Companies*
- *Projects*
- *Independent Workshops and Tyre Shops*
- *Van Sales*
- *After Sales Service Team*



### Our Commitment to Customers

- *We supply globally branded range of automotive servicing and testing equipment certified by International Quality Standard.*
- *We offer consultation, service support and yearly maintenance service contract.*
- *Our networking services support established throughout Malaysia and Brunei.*
- *Our ex-stock spare parts ready at HQ.*
- *Every equipment have gone through PDI (Pre-Delivery-Inspection) before delivery and installations.*
- *All our service/technical support team are well trained in installations and done by our own service team.*
- *We offer package for complete workshop plan layout design and full range of automotive service and testing equipment.*
- *Fast respond time for equipment breakdown to cut short downtime faced by customers.*
- *We offer MLVK training.*







## Mr. Eng Kin Hoong

**FinTech & Capital Market  
Committee Member, KLSCCCI**

### CIS IT SOLUTIONS SDN. BHD.

Unit 06-06, Level 06, Tower B,  
Vertical Business Suite, Avenue 3,  
Bangsar South  
No.8, Jalan Kerinchi,  
59200 Kuala Lumpur, Malaysia.

Tel : +6 012 205 1727  
Email : engkinhoong@gmail.com  
Website : www.solucis.com.my

Type of Business : - Solution provider in the field of Network Marketing.  
- Integrated solutions for direct selling, retail chain,  
distributorship and Franchise Industry.

**General  
Manager**

### Company Profile

CIS IT is a renowned and leading solutions provider in the field of Network Marketing. Our core business focuses on the consultation, implementation, maintaining of the integrated solutions to our business associates in Direct Selling, Retail Chain, Distributorship and Franchise Industry. Having our core specialization and experience in the field for more than 20 years, we are successful in servicing our business associates over 20 countries and more than 200 sites globally.



SOLUCIS Suites is a real-time web-based solution that is designed based on the different needs of the Network Enterprises.

SOLUCIS Suites Components include:

<b>PARTNER RELATIONSHIP MANAGEMENT</b> Distributor Management <ul style="list-style-type: none"> <li>Distributor Profile Maintenance</li> <li>Distributor Network &amp; Genealogy</li> </ul> Stockist Management <ul style="list-style-type: none"> <li>Stockist Profile Maintenance</li> <li>Stockist Deposit &amp; Credit Limit Control</li> </ul>	<b>SALES MANAGEMENT</b> <ul style="list-style-type: none"> <li>Cash Bill / Cash Sales</li> <li>Delivery Order</li> <li>Stockist Invoice</li> <li>Employee Purchase with Quota Control</li> </ul>
<b>PROCUREMENT MANAGEMENT</b> <ul style="list-style-type: none"> <li>Stock Purchase Requisition</li> <li>Purchase Order</li> <li>Online Stock Order Request (from Branch or Stockist)</li> </ul>	<b>INVENTORY MANAGEMENT</b> <ul style="list-style-type: none"> <li>Supports Real-time Stock Balance</li> <li>Supports Multiple Stock Locations</li> <li>Supports Stock In Transit</li> <li>Provides re-order level and maximum level for better stock control</li> </ul>
<b>BONUS MANAGEMENT</b> <ul style="list-style-type: none"> <li>Customized according to Marketing Plan</li> <li>Bonus Simulation</li> <li>Bonus Calculation &amp; Processing</li> <li>Bonus Payout Analysis</li> <li>Voucher &amp; Cheque Printing</li> </ul>	<b>MARKETING &amp; MANAGEMENT REPORTS</b> <ul style="list-style-type: none"> <li>New Recruitment Analysis</li> <li>Existing Distributor Analysis</li> <li>Distributor Promotion Movement Analysis</li> <li>Sales Analysis by Product, Location</li> <li>Sales Analysis by Campaign</li> </ul>
<b>E-COMMERCE &amp; ONLINE PAYMENT GATEWAY</b> <ul style="list-style-type: none"> <li>Online Catalogue</li> <li>Online Shopping</li> <li>Distributor Purchase Records &amp; History</li> <li>Online payment system linking with bank</li> </ul>	<b>DISTRIBUTOR RELATIONSHIP MANAGEMENT</b> Distributor Online Access Area <ul style="list-style-type: none"> <li>Online Checking of Personal Sales, Genealogy &amp; Bonus Information</li> </ul> Distributor Replicating Website <ul style="list-style-type: none"> <li>Distributor Personalized Website linked to Online Shop</li> </ul>
<b>CRM SUITE</b> <ul style="list-style-type: none"> <li>Contact &amp; Lead Management</li> <li>Consumer Management</li> <li>Sales Automation</li> <li>Marketing Management (Event Management)</li> <li>After Sales Management</li> </ul>	<b>LOYALTY &amp; REDEMPTION MANAGEMENT</b> <ul style="list-style-type: none"> <li>Loyalty Point Setup &amp; Control</li> <li>Product Redemption</li> </ul>
	<b>E-ACCOUNT / E-POINT MANAGEMENT</b> <ul style="list-style-type: none"> <li>Distributor E-Point Statement</li> <li>Distributor E-Point Checking</li> </ul>



## Mr. Chang Wai Hoong

**FinTech & Capital Market  
Committee Member, KLSCCCI**

### MYKRIS NET (MSC) SDN. BHD.

Block H-08-01, SetiaWalk,  
Persiaran Wawasan,  
Pusat Bandar Puchong,  
47100 Puchong, Selangor,  
Malaysia.

Tel : +6 012 226 6288  
Fax : +6 03 5879 0288  
Email : [whchang@mykris.net](mailto:whchang@mykris.net)  
Website : [www.mykris.net](http://www.mykris.net)

- Type of Business :
- Offers internet access services, application software & platform development and IT-based products, services and solutions.
  - Managed Intranet Network Services provider.

**Executive  
Director**

## Company Profile



*Connecting People and Business*

### MyKRIS

Company Website: <http://www.mykris.net>

Company Address: **Block H-08-01, Setia Walk, Persiaran Wawasan,  
Pusat Bandar Puchong, 47100 Puchong, Selangor, Malaysia.**

Email: [whchang@mykris.net](mailto:whchang@mykris.net)

Business Sector: **ICT and Telecommunications**

Contact Person: **Chang Wai Hoong, +60 12 2266 288**

**MyKRIS** through its wholly-owned subsidiaries, MyKRIS Asia Sdn Bhd and MyKRIS Net (MSC) Sdn Bhd offers internet access services, application software & platform development and IT based products services and solutions.

**MyKRIS** is one of the leading Managed Network Services Provider in Malaysia specializing in the provision and management of Internet and Intranet network services to enterprises. Managed network services refer to network services where we actively monitor network connectivity and provide value-added services such as 24-hour network management and support, traffic shaping, prioritization, monitoring, filtering and reporting, bandwidth-on-demand, managed network security and SLG.

**MyKRIS 360**, an inclusion network service provides "peace of mind" solution inclusive of Hybrid Net with Zero-Downtime, Managed Internet Services, and Managed Security Services.





## Ms. Koh Lee Ching

**FinTech & Capital Market  
Committee Member, KLSCCCI**

### **CALMS TECHNOLOGIES SDN. BHD.**

UPM MTDC Tech Centre,  
UPM Serdang,  
43400 Selangor,  
Malaysia.

Tel : +6 012 289 2465  
Email : leeching@calms.com.my  
Website : www.calms.com.my

Type of Business : IT



## Company Profile

CALMS Technologies, through our integrated smart ID implementation enable organizations with large user base such as schools, hospitals, factories, clubs, prison and large corporations to be able to efficiently manage their community with various automation and self-service implementation such as access control, visitor management, cashless environment, time attendance, facility booking, mobile community wallet application, bus attendance and tracking as well as human and asset tracking. Our core expertise is software solution supporting various securities and Internet of Things devices.

We have presence in ASEAN and Middle East countries and are looking for strategic partner and investor to help bring us to the next level.



## Mr. Ku Yee Fei

**FinTech & Capital Market  
Committee Member, KLSCCCI**

### **iTRAIN (M) SDN. BHD. | 1337 VENTURES SDN. BHD.**

C-L19-8, KL Trillion  
338, Jalan Tun Razak,  
50400 Kuala Lumpur,  
Malaysia.

Tel : +6 012 339 0072  
Fax : +6 03 2166 1825  
Email : [eric@itrain.com.my](mailto:eric@itrain.com.my)

Website : [www.iTrain.com.my](http://www.iTrain.com.my) | [www.1337.ventures](http://www.1337.ventures)

Type of Business :  
- Digital Tech Certification Trainings.  
- Ventures Capital & Accelerator.

**Executive  
Director**

### **iTrain Asia**

iTrain Asia with its headquarters in Singapore and branch office in Malaysia and Indonesia is a Digital Tech Certification Body that provides exams, course materials and also trainings via its Authorised Training Partners (ATP). Its certifications are currently being rolled out to Individuals, Corporates and also Universities throughout 16 countries in Asia.



iTrain Asia's Mobile Certification Trainings is endorsed by IMDA - Info-communications Media Development Authority of Singapore (formally known as IDA Singapore) under Critical Infocomm Technology Resource Programme Plus (CITREP+). The Certification Training is mapped to Singapore National Infocomm Competency Framework (NICF).

#### Certifications Offered

- Android Certified Associate Developer (ACAD)
- iOS Certified Associate Developer (ICAD)
- Certified Data Science Specialist (CDSS)
- Certified IoT Specialist (CloTS)
- Certified Digital Marketing Specialist (CDMS)
- Certified Cyber-Security Specialist (CCSS)
- Machine Learning for Business Intelligence (MLBI)
- Deep Learning Foundation Certification (DLFC)
- Fintech Foundation Certificate (FTFC)

More info: <http://www.iTrainAsia.com>

### **iTrain Kids**

iTrainKids teaches students age 8 to 16 on the basics of coding so kids can communicate their creative ideas with a computer or programme and bring them to life in bigger, brighter, bolder ways.

More info: [www.itrainkids.com](http://www.itrainkids.com); <https://www.facebook.com/itrain.kids>

### **1337 Ventures**

1337 is a technology accelerator and early stage venture capital focused on doing pre-seed and seed stage investments in Malaysia as well as South East Asia. Our primary investments are technology solutions (social enterprises, commerce and other out-of-the-box solutions are also welcome!)

1337 will continue expanding throughout South East Asia as an accelerator and early stage venture capital focused on scaling companies from ideas to being valued as a multi-million dollar company in less than 10 months. Our central tenets are built into 1337's core business activities: Idea generation, idea validation, accelerator & growth stage investment.

Beginning with mobile gaming apps from its inception and yielding 16 successful alumns, 1337 Ventures has since diversified to covering some of the most exciting and innovative areas such as retail analytics, indoor positioning systems, automated parking systems, marketplaces, wearable technology, and proximity marketing bringing the total investments completed to more than 40 startups. Alpha Startups | 1337 Ventures is a pre-accelerator programme for idea stage startups. To date, it has trained more than 500 startups in South-East Asia. More info: <http://www.1337.ventures>



## Mr. Shahrin Sharil

**FinTech & Capital Market  
Committee Member, KLSCCCI**

### **KAF INVESTMENT BANK BERHAD**

Level 13 Chulan Tower,  
No. 3, Jalan Conlay,  
50450 Kuala Lumpur,  
Malaysia.

Tel : +6 03 2171 0533  
Fax : +6 03 2171 0530  
Email : shahrin@kaf.com.my  
Website : www.kaf.com.my

Type of Business :  
- An associate private equity/ventures arm (Tuas Capital Partners) focuses on FinTech investments.  
- Invested in remittance, online transactions risk management, financial comparisons as well as point-of-sale ventures.



## Company Profile

### **KAF Investment Bank**

KAF Investment Bank Berhad (previously known as KAF Discounts Berhad) was established in 1975 and is a leading investment bank in Malaysia with a strong reputation in the dealing with money market instruments and trading in debt securities. We are active in providing capital market advisory services such as fund raising via the issuance of private debt securities, equity and equity linked securities. We are backed by a strong and experienced advisory team who can provide holistic and innovative financial solutions.

KAF Group of Companies is a well diversified Malaysian financial services group with interests in Money Market Activities, Investment Banking, Stock Broking, Islamic Banking, Research, Investment Fund Management, Fund Advisory and Trustee services. The Group is further strengthened through its affiliations with established overseas financial groups. We operate our business through its subsidiaries, KAF Investment Bank, KAF Seagroatt & Campbell Berhad, KAF Investment Funds Berhad, KFM Advisory Sdn Bhd, and KAF Trustee Berhad. An associate private equity/ventures arm (Tuas Capital Partners) focuses on fintech investments in Malaysia and have invested in remittance, online transactions risk management, financial comparisons as well as point-of-sale ventures.

### **What We Looking For Out of The Trip**

- KAF looks to export our services or assist Japanese companies directly who are looking for financial or advisory needs into investing in Malaysia or into Malaysia companies via mergers & acquisitions.
- KAF looks to partner with Japanese financial intermediary companies who are advising their Japanese clients looking at investing in Malaysia or in Malaysia companies via mergers & acquisitions.
- KAF is possibly identifying relevant or suitable Japanese companies looking to partner our Malaysian corporate clients or investee companies in areas of artificial intelligence, fintech and blockchain.



## Ms. Ng Yee Kim

**FinTech & Capital Market  
Committee Member, KLSCCCI**

### **SHOPSAVEE MARKETING SDN. BHD.**

32-19, Q Sentral,  
2A, Jalan Stesen Sentral 2,  
50470 Kuala Lumpur,  
Malaysia.

Tel : +6 012 227 3133  
Email : yeekim@favortech.net  
Website : www.shoppingnsales.com

- Type of Business :
- Internet company operating ShoppingNSales.com as a retail promotion platform.
  - Internet company operating ShopSavee as a Software as a Service (SaaS) platform for brick and mortar retailers to enhance offline retailing experience and business digitalization.



## Mr. Tei Yuan Wei

**Member of KLSCCCI**

### **SHOPSAVEE MARKETING SDN. BHD.**

32-19, Q Sentral,  
2A, Jalan Stesen Sentral 2,  
50470 Kuala Lumpur,  
Malaysia.

Tel : +6 016 953 7403  
Email : yuanwei92@gmail.com  
Website : www.shoppingnsales.com  
www.shopsavee.com

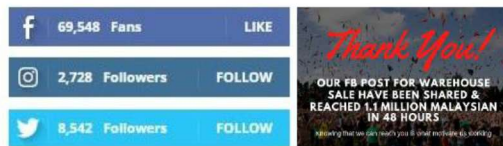
- Type of Business :
- Internet company operating ShoppingNSales.com as a retail promotion platform.
  - Internet company operating ShopSavee as a Software as a Service (SaaS) platform for brick and mortar retailers to enhance offline retailing experience and business digitalization.



## ShopSavee Marketing Sdn Bhd

ShopSavee Marketing Sdn Bhd is an internet company operating two platforms – 1) ShoppingNSales.com; 2) ShopSavee.

### ShoppingNSales.com



ShoppingNSales is a retail promotion platform which has been in operation since year 2006. It is one of the largest retail promotion aggregator in Malaysia and the go-to advertising platform for many established retailers. Over the years ShoppingNSales has accumulated close to 80,000 social media followers combined and up to 250,000 website visits yearly. ShoppingNSales also provides e-commerce services for retailers to sell their products on our platform. Leveraging on our followers, we are able to give the retailers a higher products/services exposure and an additional sales channel.

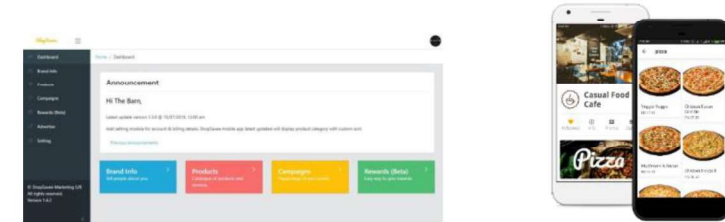


### ShopSavee

ShopSavee is a Software as a Service (SaaS) platform for brick and mortar retailers to enhance offline retail experience and improve business operations. We provide services for

retailers to digitize their business. Our services enable retailers to do digital product listing, store information, manage loyalty points, digital vouchers, and promotions all in one page that they can manage without having to worry about the technical know-how. With these services in one platform, retailers can improve customer loyalty, save cost and enhance their retail experience especially for small and medium retailers. ShopSavee platform focuses on mobile usage, enabling consumers to access a retailer's information easily with web app or native mobile application.

On top of that, ShopSavee also acts as a retail information aggregator that provides up-to-date and centralized retail information for mass consumers. ShopSavee is committed to help traditional retailers, especially small and medium businesses to integrate technology as part of their business operation.



With both our platforms, ShopSavee Marketing Sdn Bhd's vision is to provide an integrated online and offline solution for retailers to embrace the new retail direction.

### Objectives:

1. Looking for business partners to venture into Japan market
2. Looking for Japan e-commerce partners to venture into Malaysia market



**Ms. Siow Lee Ching**

**Young Entrepreneurs Executive  
Committee Member, KLSCCCI**

**Company Profile**

**FLEXEVO (M) SDN BHD**

**FLEXEVO (M) SDN. BHD.**

22-B, Jalan KS3A,  
Taman Kinrara 3,  
47190 Puchong,  
Selangor, Malaysia.

Tel : +6 017 653 7233  
Email : miccele@live.com  
Website : www.solucis.com.my

Type of Business :  
- Office equipment and solutions company.  
- Supplying office equipment and solutions through digitalization and technology.

**Director**

Flexevo (M) Sdn Bhd is an office equipment and solutions company established since 2014 based in Malaysia. We have over 10 years of experience representing world renowned brands and insisting on supplying high quality standards with proven reliability office equipment and solutions through digitalization and latest technology.

We do exports and local businesses. Our clients range from Schools, Corporate companies, Highway Concessionaire, Government Agencies and Hospitals.

We empowered to go beyond client's expectations in providing great satisfaction and customer service. Our company prizes responsibility and integrity.



Address: No22B, Jalan KS3A,  
Taman Kinrara Seksyen 3,  
47190, Puchong, Malaysia.

Tel : 03-80750831/32

Website: [www.flexevo.com.my](http://www.flexevo.com.my)

PIC : Miccele Siow

Email : miccele@flexevo.com.my





**Mr. Henrick Leow**

**Member of KLSCCCI**

**ASPERT INNOVATIONS SDN. BHD.**

Unit 07-01, Level 7, Tower B,  
Vertical Business Suite,  
No.8, Jalan Kerinchi, Bangsar South,  
59200 Kuala Lumpur,  
Malaysia.

Tel : +6 016 203 1688  
Fax : +6 03 2713 6371  
Email : henrick@aspert.com.my  
Website : www.aspert.com.my

Type of Business :  
- IT Services (System Development, IOT, AI and machine learning).  
- IT Outsourcing and Business Solution (Sap Business One, in-house ERP).



**Company Profile**



**What is AiTransform Team ?**

**AiTransform** is an Aspert Innovation's suite of IT development and services. We offer a wide range of IT services covering software development and turnkey projects.

Our AiTransform Suite includes:-

- Implement ERP, CRM, BI and deploy latest technology IOT, AI, ML and Big Data.
- System development & deployment Services
- Custom made systems development
- Turn key projects from scratch based on customer requirements
- Development services on challenging platforms such as Microsoft, Java, and AS400/iSeries which can be hosted on-site, web or cloud.

**About Us**

Aspert Innovation Sdn Bhd, is a one-stop Business and IT Solution consultancy specialising in comprehensive Business Solutions, IT Services and IT Outsourcing.

**Aspert Specialization**

- Comprehensive Business Solutions
- Custom System Development
- IT Outsourcing

**Aspert Core Competency**

- One-stop Business and IT solution
- Provide proven skilled consultants to accomplish IT implementation
- Enabler for customers to focus on business growth.

**Customer Key Benefits**

- Streamline your business processes
- Access real time business information
- Allows focus on core business and concentrate on growing top & bottom-line
- SOP compliance

**Our Products and Services**

- SAP Business One
- IT Outsourcing
- System Development



**ASPERT INNOVATIONS SDN BHD**

*Trusted Partner, Proven Results*

**Business Interests / Objectives for the trip :**

1. JV Partner / Collaboration
  - a. Looking partner to outsource their software development to us or
  - b. Setup JV offshore R&D in Malaysia
2. Business Solution Collaboration (Aspert provide AI, IOT solution for manu facturing industry 4.0 )
  - a. Looking partner who need us to develop the middle ware between PLC and backend system (ERP – eg: SAP)
  - b. Look for partner who provide sensor or they need us to develop the sensor for their machinery.
3. Setup New R&D center
  - a. Aspert is setting up new R&D team to focus for mobile apps, IOT, AI, ML, Big Data and cloud solution
  - b. Survey how the health industry and electronic devices that available in the market
    - i. To develop mobile solution (IOT and AI) for health industry.
  - c. Look for investor to venture to our company and as the same time we can leverage on their existing market



## Mr. Kelvin Koh How Loon

Member of KLSCCC

### CNI HOLDING BHD

Wisma CNI  
No.2, Jalan U1/17 Seksyen U1,  
Hicom Glenmarie Industrial Park,  
40000 Shah Alam,  
Selangor, Malaysia.

Tel : +6 03 5569 4000  
Fax : +6 03 5569 3308  
Email : [kk@cni.com.my](mailto:kk@cni.com.my)  
Website : [www.cni.my](http://www.cni.my)

Type of Business : Investment holding company.



### Company Profile

CNI Holdings Berhad has established its footholds since 1989 in the Direct Selling Industry and Manufacturing Industry. CNI has grown steadily ever since.

Under their stewardship, the company is the first to market Functional Beverages in Malaysia and the first GMP standard factory in the Direct Selling Industry.

The company ventured into Brunei, Singapore, Thailand and Myanmar besides aggressively building its network locally. Over 200 products under 5 categories namely nutritional & health, personal care & cosmetics, food & beverage, auto care and lastly, household, are available to provide complete solutions to meet its consumers' daily lifestyle requirements and health concerns.

EM, QP and TOB have been accredited with Good Manufacturing Practice (GMP) standards, ISO 9001:2015, ISO 14001:2004, OHSAS 18001:2007, ISO 22000:2005 and HACCP certifications, while much research and development (R&D) have been and are being carried out with various laboratories and research institutions to further improve existing CNI products.

Believing in its mission of being more than just a business, CNI with its Asian values blends the best of the East and the West to constantly deliver the highest value to help enrich the lives of our stakeholders.

Enhancing values across borders, CNI continues to honour mutual respect and support by upholding Teamwork & Partnership, Entrepreneurial Spirit, Recognition, Innovative Opportunities and Brands towards a better life for all.



## Mr. Andy Yek Hock Siang

Member of ACCCIS

### CRWN IDEA SDN. BHD.

Lot 699, Jalan Sultan Iskandar,  
2 1/2 Miles, Light Industrial Estate,  
97000 Bintulu,  
Sarawak, Malaysia.

Tel : +6 086 333 382  
Fax : +6 086 330 382  
Email : crwn\_yek@yahoo.com  
Website : www.gucini.com.my

- Type of Business :
- Specialize in sanitary ware, kitchenware and home improvement products.
  - Expertise knowledge and competitive marketing by e-commerce, on-line to off-line.



### CRWN IDEA SDN. BHD.

We are specialize in Sanitary ware, kitchenware and home improvement products business which has been in the industry for nearly 20 years since 2002 located in Malaysia , Over the past years, our quality products have found their way into many private houses , housing development, hotels, apartments, condominiums, educational institutions, hospital, commercial building and etc.

We carrying on the expertise knowledge and competitive marketing in On-line to Off-line (www.gucini.com.my), e-commerce concept with wide range of products on inspired of Italian design with meditative qualities. Now, we are proudly to develop and trade mark with our in-house brand namely "GUCINI" which is registered under C.R.W.N. Idea Sdn. Bhd. Our commitment is to fulfill all our customers' aesthetic and practical needs with very affordable price.

With the implementation of the prestigious ISO 9001 system managed by experienced and professional staffs. Also comply with Malaysia standard (MS) to most sanitary ware products which certified by IKRAM QA Malaysia to ensure every products come from us with delivery a clear and confident statement to our collection that exudes LUXURY, QUALITY and Excellent Design to our clients.

We are now look forward to global partners with successful cooperation in the future.

\* ACCCIS - The Associated Chinese Chambers of Commerce and Industry of Sarawak



**Mr. Hong Yu Liing**

**Member of ACCCIS**

**H-MASTER SECURITY SERVICES SDN. BHD.**

Lot 2266, Block 31,  
Jalan Desa Damai,  
97000 Bintulu,  
Sarawak, Malaysia.

Tel : +6 086 331 118  
Fax : +6 086 332 778  
Email : info@h-master.com.my  
Website : www.h-master.com.my

Type of Business : Develop a fine-tuned and successful synergy between security technology and customer service.



**Company Profile**



**H-MASTER**  
SECURITY SERVICES SDN. BHD.

Established in June 2002, **H-Master** has developed a fine-tuned and successful synergy between security technology and customer service, resulting in new dimensions in detailed safe and secure environment.

To fulfill the overall requirements of society towards safe and secure environment, **H-Master** provides the latest professional security technology; create the most unique installation and a complete service after sales.

**H-Master** is proud of its strong client focus and long term relationships.

Attention to detail and quality of work, paired with years of industry experience, make us the perfect choice to partner with to produce safety technology environments.

\* ACCCIS - The Associated Chinese Chambers of Commerce and Industry of Sarawak



## Dato' Raymond Lam Chee Keong

Member of ACCCIP

### RIMASURI SDN. BHD.

Lot 5-07, 5th Floor, Cheras Plaza,  
No.11, Jalan Manis Satu,  
Taman Segar, 56100  
Kuala Lumpur, Malaysia.

Tel : +6 010 215 5555  
Fax : +6 03 9139 0555  
Email : dato.raymond@rms.my  
Website : www.myrms.my

- Type of Business :
- Undertake and provide internet related services, systems, technology, information and software development services and products.
  - Develop Internet Games (Online Games) including Data Transmission and Computer Networking.

### Company Profile

Rimasuri Sdn Bhd (RMS) was founded in 2008. It is formed to undertake and provide internet related services, systems, technology, information and software development services and products, including Internet games in Malaysia or abroad including value added services such as interactive, Data Transmission, Computer networking. We are target a solid position as domestic publisher of free to play online games. RMS initiated their first title "Seal Online" (Chinese version) on 15th March 2009 in Malaysia and Singapore under license from YNK Korea. The launch successfully recruited more than 30,000 registered members. Hence, these registered members necessitate mobile phone to receive account activation code through SMS in order to attain an account. In addition, RMS constantly expanding our field for creative development in innovative online games.

\* ACCCIP- The Associated Chinese Chambers of Commerce and Industry of Pahang



## Ms. Ching Suh Miao

Mission Secretary

### THE CHINESE CHAMBER OF COMMERCE & INDUSTRY OF KUALA LUMPUR & SELANGOR (KLSCCCI)

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Deputy Executive Director



## Mr. Kew Si Cheng

Mission Reporter

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Journalist